

#### What is Data Analytics?

The process of analysing raw data in order to draw out meaning and insights.

**CLEAR PURPOSE** - analysing data without an outcome in mind is unproductive

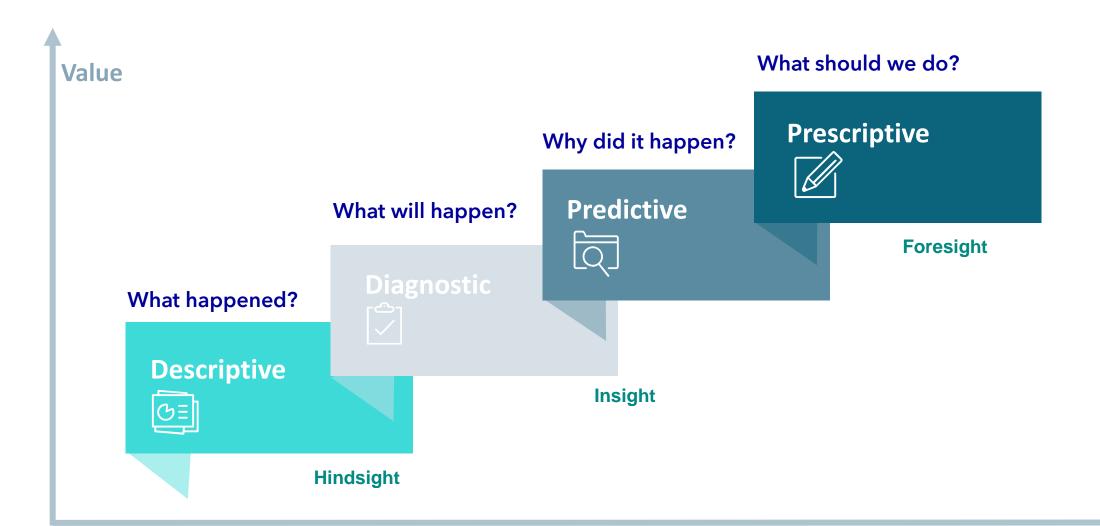
**COMMUNICATE INSIGHTS** – the 'so what?'

Data analysis is mostly focused on:

- Understanding the past or the present to track and improve current success
- Looking to the **future** to predict events or prescribe actions



### The Progression of Analytics





# Descriptive Analytics - Discovering the Past



#### **Problem Statement**

TecMining Corp has a vast repository of historical data on ore grades from various mining sites.

Use Case 1: Ore Grade Analysis

The GeoSciences team is looking to utilise descriptive analytics, to analyse this data to:

- identify trends in ore quality over time,
- pinpoint locations with the highest-grade ore, and
- optimize resource allocation for maximum efficiency



# Diagnostic Analytics - Understanding the "Why"



#### **Problem Statement**

TecMining Corp has experienced an unexpected equipment failure at one of their mines.

The Maintenance team is looking to employ diagnostic analytics to explore maintenance records, environmental factors, and other relevant data to **pinpoint the underlying reasons** for the failure.

This knowledge allows them to **take preventive measures** and minimize downtime.





## **Predictive Analytics - Forecasting the Future**



#### **Problem Statement**



TecMining Corp wants to make **informed forward-facing decisions** about resource extraction, expected project timelines, and financial planning.

The Data Science team can apply predictive analytics to the geological data extracted previously to **estimate future ore reserves accurately**.



## Prescriptive Analytics - Shaping Optimal Strategies





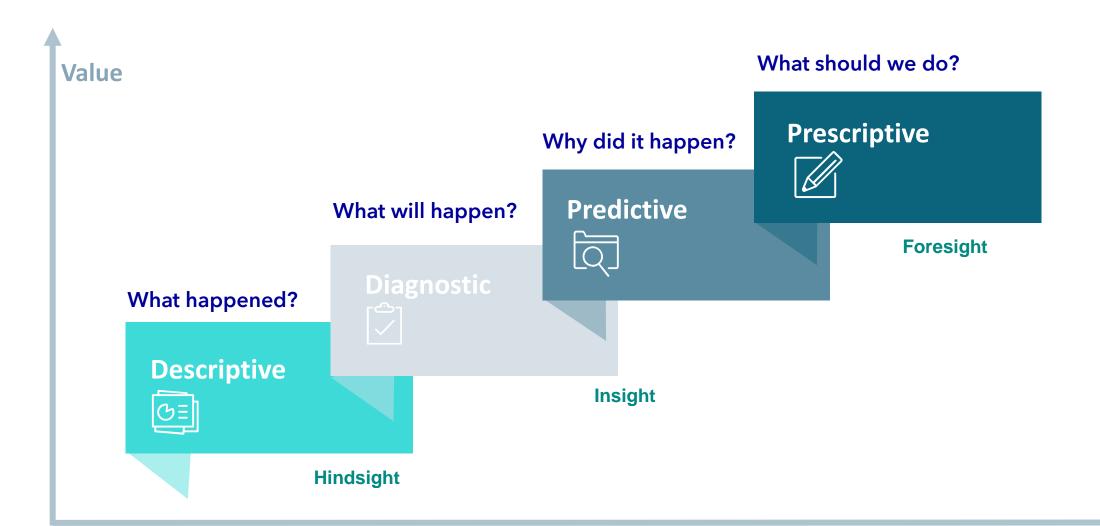


TecMining Corp can **optimize the mining route**, considering factors like ore quality, transportation costs, and environmental impact.

This ensures a more **efficient and sustainable mining operation**.



### The Progression of Analytics





#### Future Job Requirements for Data Analytics Professionals

Key skill sets and job requirements for data analytics professionals in the coming years.



- Strong Data Science Knowledge
- Domain Expertise
- Data Visualization Skills
- Machine Learning and Al
- Problem-Solving Aptitude
- Ethics and Privacy Awareness
- Communication and Stakeholder Engagement

# Questions